

## Message Text

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ACTION ARA-20

INFO OCT-01 ISO-00 SY-04 SCCT-02 CIAE-00 DODE-00 PM-07

H-03 INR-11 L-03 NSAE-00 NSC-07 PA-04 RSC-01 PRS-01

SP-03 SS-20 USIA-15 USSS-00 CU-05 DRC-01 /108 W

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FM AMCONSUL GUADALAJARA

TO SECSTATE WASHDC 2043

INFO AMEMBASSY MEXICO

UNCLAS GUADALAJARA 0708

E.O. 11652: N/A

TAGS: PINS MX

SUBJ: ZUNO RELEASED BY FRAP

REF: GDL 0670

1. LICENCIADO JOSE GUADALUPE ZUNO HERNANDEZ, 83, FATHER-IN-LAW OF PRESIDENTE ECHEVERRIA, WAS RELEASED SAFE AND SOUND, IN GUADALAJARA AT APPROXIMATELY 2040 HOURS, SATURDAY, SEPTEMBER 7, 1974 TEN AND ONE HALF DAYS AFTER BEING KIDNAPPED BY MEMBERS OF THE PEOPLE'S REVOLUTIONARY ARMED FORCES (FUERZAS REVOLUCIONARIAS ARMADAS DEL PUEBLO OR FRAP).

2. THE ZUNO FAMILY ANNOUNCED THAT NO REPEAT NO DEAL WAS MADE WITH THE KIDNAPPERS CONCERNING RANSOM. THE DEMANDS FOR RELEASE OF FRAP PRISONERS FROM MEXICAN JALIS ALSO WERE NOT REPEAT NOT MET BY THE GOM, APPARENTLY CONFORMING TO ECHEVERRIA'S POLICY OF NOT REPEAT NOT DEALING WITH THE KIDNAPPERS, ACCORDING TO ZUNO FAMILY ANNOUNCEMENTS. HOWEVER, A NEWSPAPER REPORT OF SEPTEMBER 10 INDICATES THAT THE THREE PRISONERS THAT WERE IN JAIL IN GUADALAJARA ARE NO LONGER IN THE SAME JAIL. THEIR WHEREABOUTS IS UNKNOWN TO THEIR PARENTS WHO HAVE TRIED TO CONTACT THEM. THE AUTHORITIES ARE NOT COMMENTING ON THE LOCATION OF THE THREE PRISONERS WHOSE RELEASE WAS DEMANDED AS PART OF THE ORIGINAL

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FRAP DEAL.

3. ZUNO MAINTAINS A SYMPATHETIC ATTITUDE TOWARD HIS KIDNAPPERS REFERRING TO THEM AS ;MISGUIDED YOUTHS; OR ADVENTURERS, BUT NOT BANDITS. HE APPARENTLY RECEIVED EXCELLENT TREATMENT WHILE IN CAPTIVITY AND APPEARS TO BE AS PHYSICALLY FIT NOW AS BEFORE THE KIDNAPPING. ON THE OTHER HAND, ZUNO HAS ANNOUNCED THAT THE ENTIRE EPISODE WAS INFLUENCED BY NORTH AMERICAN IMPERIALISM AND THE CIA, SUPPORTING REACTIONARY FORCES. THE OBVIOUS CONTRADICTION OF ;REACTIONARY; SUPPORT OF LEFT-WING ORGANIZATIONS SUCH AS THE FRAP APPEARS LOGICAL TO ZUNO. HE ALSO CRITICIZED HIS SON-IN-LAW AND FORMER MEXICAN PRESIDENTS AS NOT REALLY UNDERSTANDING THE MEXICAN REVOLUTIONARY SPIRIT.

4. A CURIOUS OCCURRENCE HERE WAS THE APPEARANCE IN THE SUNDAY MORNING NEWSPAPERS OF A LARGE QUANTITY OF ;SPONTANEOUS; ADVERTISEMENTS CONGRATULATING THE ZUNO FAMILY UPON THE SAFE RETURN OF LIC. ZUNO. A NEWSPAPERMAN NOTED TO THE REPORTING OFFICER THAT IT WOULD BE VERY DIFFICULT TO HAVE PUT SO MANY ANNOUNCEMENTS INTO GOOD TYPE WITHOUT ADVANCE WARNING. IN ADDITION, GOVERNOR OF JALISCO OROZCO ROMERO APPARENTLY ANNOUNCED ON SATURDAY THAT HE EXPECTED ZUNO'S SAFE RETURN WITHIN 24 HOURS.

5. FOR THE ABOVE CONCRETE REASONS BESIDES THE VAST NUMBER OF RUMORS CIRCULATING, TO MANY IT SEEMS PROBABLE THAT A MONETARY RANSOM WAS PAID TO THE KIDNAPPERS ON SATURDAY, SEPTEMBER 7, AND THAT INTERESTED PARTIES WERE INFORMED OF THE IMPENDING RELEASE. THIS IS ASSUMING THAT THE KIDNAPPING WAS INDEED GENUINE.

6. THE SITE OF THE KIDNAPPING IN THE UNIVERSITY OF GUADALAJARA, THE EXCELLENT HEALTH OF THE RELEASED OCTOGENARIAN AFTER 10 DAYS OF CAPTIVITY, THE SYMPATHETIC ATTITUDE HE MAINTAINS TOWARDS THE FRAP, THE POSITIVE PUBLICITY AND PUBLIC SYMPATHY GIVEN TO THE ZUNO FAMILY, AND THE COINCIDENCE OF IDEALS OF THE FRAP WITH THOSE OF LIC. ZUNO ARE FACTORS THAT LEAD SOME OBSERVERS TO LEND CREDENCE TO THE THEORY THAT THE KIDNAPPING WAS A PUBLICITY STUNT TO EMPHASIZE ZUNO'S REVOLUTIONARY IDEAS.

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7. A SURPRISING NUMBER OF MEXICANS, CERTAINLY NO FRIENDS OF THE ZUNO FAMILY, HAVE BROACHED THE POSSIBILITY THAT THE WHOLE KIDNAPPING INCIDENT WAS FAKED BY THE ZUNO FAMILY FOR POLITICAL REASONS. THE FACT THAT TEACHERS, STUDENTS, URBAN WORKERS, FARM LABORERS, LABOR UNIONS AND TRADE ASSOCIATIONS EXPRESSED THEIR OPPOSITION TO THE KIDNAPPING AND EMPHASIZED THEIR SUPPORT OF ZUNO AS A REVOLUTIONARY LEADER

MAY BE POLITICALLY USEFUL IN THE FUTURE. THE PTENTIAL USE  
OF THIS EPISODE IN LOCAL OR NATIONAL POLITICS REMAINS TO  
BE SEEN.  
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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
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